MAD DOGS
FLAG FOOTBALL
of
PALM COAST

2024
SPONSORSHIP PACKET

MAD DOGS FLAG FOOTBALL OF PALM COAST

"Hungry Dogs Run Faster"

389 Palm Coast Pwky SW Ste 4 • Palm Coast, Florida 32137
(386) 597-0215 • MadDogsFootball.net

Flag football has become the fastest-growing youth and adult sport in America. On behalf of Mad Dogs Flag Football of Palm Coast, we would like to extend an invitation to you and your organization to become a sponsor for our local recreation league or any of our traveling tournament teams. Each year we provide a positive and structured environment for more than 1000 children and their families.

Who are we?

Mad Dogs Flag Football of Palm Coast was established in 2018 with the intent to build and sustain a local football community. Each year we provide a positive and structured environment for more than 1000 children and their families. Our traveling teams compete in tournaments around the state, including the World Championships held at Walt Disney's Wide World of Sports. Our goal would be to take these teams to the national stage, in order to do so, we need **YOUR** support. We are a 100% volunteer organization, so we are looking for partners who are willing to assist in covering expenses such as:

- First Responder Fees
- Game Referees
- Bathroom Facilities
- Field Equipment
- Trophies or Rings
- Jersey Costs
- Tournament fees
- Traveling costs
- Flag Belts
- Other related team costs

Our dedication to flag football is to provide an exceptional program for our community and develop the athletes' skills, while fueling their passion for flag football. Please review the sponsorship information on the following page. All checks should be written out to Mad Dogs Flag Football.

We are a 501 (c) 3 non-profit organization. Your financial support will help us put on not just the best youth flag football tournament, but any tournament that has come to Flagler County.

Thank you for your consideration,

Jarrod Maxwell
President

Matt Struhar
Vice President

George Holloway
Director

TOURNAMENT SPONSORSHIP OPPORTUNITIES

"TOP DOG" –
$1,500

- Yard Signs at Games/Championship booth.
- 3x6 Banner on Championship night
- Thank You Letter with Plaque
- 10 Personalized Social Media Mentions
- Name/Logo on Mad Dog website
- Link to Business on webpage for 1 year

"BIG DOG" –
$1000

- Yard Signs at Games
- Thank You Letter with Plaque
- 5 Personalized Social Media Mentions
- Name/Logo on Mad Dogs website
- Board Member Social Media Support
- Link to Business on webpage for 1 year

"GUARD DOG" –
$500

- 2 Personalized Social Media Mentions
- Yard Signs at Games
- Thank You Letter with Plaque
- Name/Logo on Mad Dogs Website

"SERVICE DOG" –
$250

- A Listed Mention on Social Media
- Name/Logo on Mad Dogs Website

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OTHER SPONSORSHIPS

GOLD SPONSORSHIP
$2000

- All benefits plus booth set up at event.
- Sponsor flyers or advertisements will be distributed with team packet pick-up
- Sponsorship will include recognition during trophy presentation to tournament champion.

PLATINUM SPONSORSHIP–
$5000

- All benefits plus free booth set up at event, company logo added to all staff T-shirts, and marketing material
- Every time the tournament is mentioned in schedules, on game day or in radio advertisements, the business or person will be named—e.g. The "Clash on the Coast", Sponsored by Maxwell Painting.
- Business Name on 1 of our local teams jerseys as well as cover teams registration fee.

OUR BOARD MEMBERS

Jarrod Maxwell

President

Mad Dogs Flag Football

Matt Struhar

Vice President

ICI Homes

Geroge Holloway

Director

I.T. Director Clay County

Mark Giblin

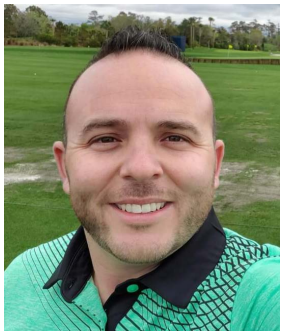
Assistant Director

Flagler County Fire

Chris Finnicum

Assistant Director

Trademark Realty



Joey Arzuaga

Secretary

Southeastern Grocers

Chris Colby

Assistant Director

Fidelity Investments

Taureen Wilson

Assistant Director

Flagler County Schools

Nicole Magsino

Medical and Volunteer Coordinator

Mark Ramirez

Head Referee

SPONSORSHIP FORM

NAME

ADDRESS

PHONE #

EMAIL

BUSINESS NAME (IF APPLICABLE)

Please send logo to maddogspalmcoast@gmail.com

- ☐ **TOP DOG** ($1,500)
- ☐ **GUARD DOG** ($500)
- ☐ **BIG DOG** ($1,000)
- ☐ **SERVICE DOG** ($250)
- ☐ **GOLD** ($2,000)
- ☐ **PLATINUM** ($5000)
- ☐ **(OTHER)** _____

Make checks payable to "Mad Dogs Flag Football of Palm Coast"

Mail OR Hand Deliver to:

389 Palm Coast Parkway SW, Suite 4 Palm Coast FL 32137

MAD DOGS FLAG FOOTBALL of PALM COAST

For more information, please contact:

Mad Dogs (386) 597-0215

maddogspalmcoast@gmail.com