



2023 SPONSORSHIP PACKET





MAD DOGS FLAG FOOTBALL OF PALM COAST

"Hungry Dogs Run Faster"

389 Palm Coast Pwky SW Ste 4 • Palm Coast, Florida 32137
(386) 597-0215 • MadDogsFootball.net

Flag football has become the fastest-growing youth and adult sport in America. On behalf of Mad Dogs Flag Football of Palm Coast, we would like to extend an invitation to you and your organization to become a sponsor for our inaugural "Clash on the Coast" flag football tournament hosted at Indian Trails Sports complex July 22nd - 23rd, 2023.

Who are we?

Mad Dogs Flag Football of Palm Coast was established in 2018 with the intent to build and sustain a local football community. With multiple successful seasons Mad Dogs Flag Football of Palm Coast will host a tournament where we expect visitors from all of Florida and neighboring states. We are a 100% volunteer organization, so we are looking for sponsors who are willing to assist in covering expenses such as:

- First Responder Fees
- Game Referees
- Bathroom Facilities
- Field Equipment
- Tents

Our dedication to flag football is to provide an exceptional program for our community and develop the athletes' skills, while fueling their passion for flag football. Please review the sponsorship information on the following page. All checks should be written out to Mad Dogs Flag Football.

We are a 501 (c) 3 non-profit organization. Your financial support will help us put on not just the best youth flag football tournament, but any tournament that has come to Flagler County.

Thank you for your consideration,

Jarrod Maxwell
President

Matt Struher
Vice President

George Holloway
Director

TOURNAMENT SPONSORSHIP OPPORTUNITIES

“TOP DOG” – \$1,500

- Yard Signs at Games/Championship booth.
- 3x6 Banner on Championship night
- Thank You Letter with Plaque
- 10 Personalized Social Media Mentions
- Name/Logo on Mad Dog website
- Board Member Social Media Support



“BIG DOG” – \$1000

- Yard Signs at Games
- Thank You Letter with Plaque
- 5 Personalized Social Media Mentions
- Name/Logo on Mad Dogs website
- Board Member Social Media Support

“GUARD DOG” – \$500

- 2 Personalized Social Media Mention
- Yard Signs at Games
- Thank You Letter with Plaque

“SERVICE DOG” – \$250

- A Listed Mention on Social Media
- Name/Logo on Mad Dogs Website

OTHER SPONSORSHIPS

GOLD SPONSORSHIP

\$2000

- All benefits plus booth set up at event.
- Sponsor flyers or advertisements will be distributed with team packet pick-up
- Sponsorship will include recognition during trophy presentation to tournament champion.

PLATINUM SPONSORSHIP– \$5000

- All benefits plus free booth set up at event, company logo added to all staff T-shirts, and marketing material
- Every time the tournament is mentioned in schedules, on game day or in radio advertisements, the business or person will be named—e.g. The "Clash on the Coast", Sponsored by Maxwell Painting.
- Business Name on 1 of our local teams jerseys as well as cover teams registration fee.

OUR BOARD MEMBERS



Jarrod Maxwell

President
Mad Dogs Flag Football



Matt Struhar

Vice President
ICI Homes



Geroge Holloway

Director
I.T. Director Clay County



Cecilia Contreras

Treasurer
CC Business and Tax Services



Joey Arzuaga

Secretary
Southeastern Grocers



Mark Giblin

Assistant Director
Flagler County



Chris Finnicum

Assistant Director
Trademark Realty



Chenzo Desroches

Web Design Specialist
Chenzo Does Web



Marie Sanitate

Merchandise Director
Security First Insurance Company



Kyla Sabate

Digital Marketing Director
KTS Marketing Group



Sean Baker

Video Marketing Specialist
Coastal Culture Media



Mark Ramirez

Head Referee
City of Palm Coast

OUR BOARD MEMBERS



Nicole Magsino

Medical Director

Quality Improvement Coordinator



William Roberts

Sponsorship Director

Medical Consultant



Tommy Ascone

Gameday Logistics

Battalion Chief City of Palm Coast



Chris Colby

Tournament Secretary

Fidelity Investment



Joe Dailey

Gameday Logistics

Flagler County Sheriff's Office

SPONSORSHIP FORM

NAME

ADDRESS

PHONE #

EMAIL

BUSINESS NAME (IF APPLICABLE)

Please send logo to maddogspalmcoast@gmail.com

☐

TOP DOG (\$1,500)

☐

GUARD DOG (\$500)

☐

BIG DOG (\$1,000)

☐

SERVICE DOG (\$250)

GOLD (\$2,000)

PLATINUM (\$5000)

(OTHER) _____

Make checks payable to "Mad Dogs Flag Football of Palm Coast"

Mail OR Hand Deliver to:

389 Palm Coast Parkway SW, Suite 4 Palm Coast FL 32137



For more information, please contact:

Mad Dogs (386) 597-0215

maddogspalmcoast@gmail.com